Hi hibiscus friends,

June this year is an extremely busy month with a number of hibiscus activities taking place all at the same time over a period of about 3 weeks.

Our current auction has just finished and it can be considered another success that will add over $600 US to our coffers. Our presence on Facebook appears to have had a significant effect on the auction as the bids seem to have come from a greater variety of countries from around the world. Our exposure to the international community would appear to have expanded making the society even more of an international community.

Our SOTY 2012-2 competition has also just finished and we are pleased to be able to announce the top ten candidates from this competition in the following pages. Our sincere thanks to everyone who participated and congratulations to the winners. May you have equal success in the final round later in the year.

Our last award (HOTY) was finalized recently and was presented for the first time to Bob Carran for his winning cultivar, Grand Slam, for 2006. The award and the proud winner can be found later in this publication as part of our feature article on all the IHS awards.

Perhaps the most important activity is the election of a new BOD (Board of Directors) to guide the society forward for the next two years. There are a number of important tasks that have been initiated that hopefully we will see completed in the near future.

It would be remiss of me as my term as president comes to a close...
not to thank all of the current BOD members for their time and effort over the past two years. Without your advice and commitment to the IHS, we could not have accomplished all that we have. For your efforts, the society owes you a debt of gratitude. Some of our current BOD members have decided not to run for office again and to these individuals we are especially grateful for your time and effort over the past two years. Enjoy your rest!

Soon we will have a new BOD in place to continue the work of the society. The next two years will bring forth many new and daunting challenges for this new BOD with which to deal. Whomever the members of the BOS for 2012-2014 may be, I wish you continued success in the years ahead. The tasks may be great but I am sure that this group of dedicated people will rise to the challenges that are presented and we will continue forward as a strong and vibrant international society that truly represents the hibiscus community at large.

EDITORS REPORT

It is with sadness that once again we have to mark the loss of yet another pioneer in the hibiscus world with the passing of Pete Conrad. Our sympathies are extended to his friends and family for their loss. We also thanks Carlos Reynolds for his article about Pete’s life and his impact on the AmHS in particular and the hibiscus world in general.

Also in this issue we present the top ten winning candidates in the SOTY 2012-2 competition, a feature article on all of the IHS awards that are presented, an extremely important guide to naming your new cultivar outlining the regulations that are followed in deciding whether a name will be accepted or rejected and last, but not least, a pictorial on one of the all time favourite cultivars among growers worldwide, Fifth Dimension, which also features a number of the well known progeny of this favourite.

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I.H.S. PATRON— DAVID FRANZMAN
Pete Conrad, (born Pleas H. Conrad, Jr.) passed away at home April 5, 2012. Pete was born in North Carolina on May 9, 1925. He is survived by his wife Jo Conrad, daughters Dawn Conrad Kosco and Amber Suzanne Bicht.

During WWII he served in the Marines in the Pacific. As he has said, “It was not a sightseeing trip, that’s for sure”. After the war, in the early 50’s, he farmed tomatoes south of Miami, Florida. He was transferred to Palm Beach County to clear land and farm stake tomatoes there; eventually becoming one of the largest stake tomato farmers in the area at that time and into the 60’s. Those were tough times with tough people and Pete had a reputation of being one of the toughest.

He built his first home in Palm Beach County and wanted to landscape it with hybrid hibiscus that he knew that he could buy in Miami. He planted the hibiscus and from then on, he was bitten by the hibiscus bug!! The plants were so unique at that time that people even dug them up when he was gone. He just bought more. When he left that house he always knew he would have another house with hybrid hibiscus.

Years later, he started farming bell peppers with his brother, Bob. He built another house and went to a Sunrise Chapter Hibiscus Show (now Conrad-Sunrise Chapter). He was in heaven! He bought several plants to landscape his new house. He was invited to attend the next meeting and he joined the Sunrise Chapter after his first meeting. He also started attending hibiscus shows throughout the state of Florida. He wanted to learn how to graft but he didn’t have time, so Charles Schmidt showed Jo Conrad how to. Pete picked up the grafting knife and asked Jo what to do. He said okay, started to graft, and never stopped. He was a natural. A year later he became a commercial grower and opened Conrad Nursery.

When Pete Conrad was invited to attend a Sunrise Chapter meeting all those years ago (app. 1979), he never dreamed that he would end up being president of the chapter. He also had been a member of the Charitable Trust, Seedling Evaluation Committee, President of the AHS, a judge, a show director, father of a hybridizer and a hybridizer himself. Through the years, Pete, Jo, Dawn and Amber supported chapter shows, AHS Board meetings and conventions, till Pete’s health dictated otherwise. All this from one question: How about coming to our next meeting? He truly loved hibiscus. Semper Fi.
SOTY 2012-2 Results

1st Place
Seedling 12-18
7.36 points

2nd Place - Seedling 12-14  7.04 points

3rd Place - Seedling 12-19  6.71 points
4th Place
Seedling 12-24 6.37 points

5th Place - Seedling 12-13 6.22 points

6th Place (tie)
Seedling 12-28 6.08 points
6th Place (tie) - Seedling 12-22
6.08 points

8th Place
Seedling 12-26
5.86 Points

9th Place - Seedling 12-23  5.85 Points

10th Place - Seedling 12-21  5.52 points
The IHS Awards

In the past two years the IHS, through the hard work of the Awards Committee has created three awards for the society, each distinct and unique from each other. One award, the Joseph Dimino award is awarded only very rarely while the remaining awards, the SOTY and HOTY, are awarded annually.

The Joseph Dimino Award

This award was created to honor a person who has given unselfishly of both their time and expertise to the IHS and who has made a lasting impact on the society. The contribution that the recipient has made is one that has made the society a stronger and better organization.

The award was named after just such a man whose legacy to the society is our online database and search functions known as TGHIL (The Global Hibiscus Library). Such contributions deserved a very special trophy and the committees final choice was indeed special.

The award is a crystal “flame” with the hottest or purest blue flame in the center which symbolizes the dedication exhibited by the recipient. Below right is Joseph on the day he was presented with his trophy at home in Sicily.

The trophy stands an impressive 15 1/2 inches in height and is made of crystal.
The SOTY Award

The SOTY (Seedling of the Year) was the next award to be developed as this award was for the best seedling as chosen by the membership, it was only fitting that a picture of the winning seedling be part of the award. Thus the photo plaque was chosen as the SOTY award.

The first winner of this trophy was Pushpa Suresh in 2010 for the cultivar ‘Bob Carran’ which features a picture of the winning cultivar plus an inscription plate with the IHS logo and a dedicated inscription.

In the picture to the left are Pushpa (holding her trophy) with her close friend Shyamala.

This year we made a very slight change in the format of the trophy in that the size of the picture was increased to feature it even more but the basic design has remained the same.

The winner of the 2011 SOTY was the cultivar ‘Black Rainbow’ hybridized by Nola and Carlos Reynolds of Florida. Above right is the trophy showing the larger picture and the inscription plate featuring our logo in full colour and the information about the winning cultivar.
Clay McGee showing off the SOTY award after it has been inspected and approved at the supplier’s location. After it was approved by Clay, it was immediately shipped to the winning hybridizer.

Randy Cox of Tried n’ True Hibiscus (right) presents the SOTY 2011 trophy to Carlos Reynolds on behalf of the IHS.
The HOTY Award

The last award to be developed was the HOTY award which was first created and awarded for the HOTY 2006 winner. The trophy is described as a rolling fury of blue flame within a frosted flame art glass standing 9” high and mounted on a black glass base with an inscription plate.

Bob Carran the hybridizer of the HOTY 2006 winner, ‘Grand Slam’ shows his trophy out in his garden.
What’s in a Name?

Choosing a name for your new cultivar might not be as simple as you might think. An ideal name is both easy to spell and pronounce in the various countries in which the cultivar might be distributed. The rules for creating a new name allow you to use or make up any word or words you want but the name will not be allowed if it is likely to cause confusion with an existing name. The following check list is a guideline in choosing a name for your cultivar.

A Quick Guide to Naming a New Cultivar

Adapted from:
International Code of Nomenclature for Cultivated Plants
A publication of the International Society for Horticultural Science

1. Make sure your suggested name is unique – check the existing database to ensure uniqueness (see step by step illustrated instructions at the end of this guide to ensure that the name is unique)

2. Make sure that your name cannot be confused either in spelling or pronunciation with an existing cultivar

3. Make sure that your name does not convey the merits of the cultivar (i.e. do NOT use superlatives such as ‘Best Ever’, ‘The Greatest’ and ‘Tastiest of All’

4. Each word of a cultivar name must start with an initial capital letter unless linguistic custom demands otherwise. Exceptions are words after a hyphen unless they are proper nouns. (ex. Commander-in-Chief)

5. Make sure that your name has no more than 30 characters, excluding spaces

6. A cultivar name should be as short as practical and should not consist of nor contain overly long words that may be difficult to write or pronounce. (ex. “Diplomgartenbauinspektor” may be considered difficult to write or pronounce)

7. A cultivar name that contains the name of a living person should not be used unless that person has given permission for their name to be used.

8. Avoid the use of Latin Words

9. Do not use any of these banned words in any language in your name: “hybrid”, “cultivar”, “grex”, “group”, “form”, “maintenance”, “mixture”, “selection”, “sport”, “series”, “variety” (or the plural form of these words in any language) or the words “improved” and “transformed”

10. Do not use fractions or symbols

11. Do not use any punctuation marks except for the apostrophe (‘), the comma (,), the hyphen (-), and the full stop or period (.); a maximum of two exclamation marks (!) may be included but they may not be side-by-side

12. Do not use single letters or single numbers, or combinations of a single letter or number with a punctuation mark
NOTE: Searching the "All Cultivars listing" will NOT find every record in the database. Records that do not have an associated picture will not be displayed even though they are in the database. The following method is the ONLY way to be ABSOLUTELY sure that the name you wish to use has not been taken.

Follow this link to access the search engine - http://www.internationalhibiscussociety.org/SEArchive/SEindex1.php

Click on the link “Cultivars Name” as shown above.

Click on the down arrow to open the list of cultivars.
Now all you need do is scroll down in the list to see if the name you wish to use has been used before. If it has, then you must choose a different name. Please keep the rules in mind as you may find that your name is too similar to one already in the database and might be denied.

Also be mindful of the fact that the database is by no means a complete listing of all names currently being used worldwide. This listing is a copy of the ICRA (International Cultivar Registration Authority) database and does not contain any cultivar that has not been officially registered.

There are other hibiscus societies that maintain their own database of cultivars and much of what is listed is not included in our database. These may be well known cultivars but if they are not registered they are not officially recognized by the ISHS (International Society for Horticultural
Fifth Dimension

Parents: Lily Howard x Old Spot  
Hybridizer: Gordon & Evelyn Howard, U.S. (Florida)  
Number of registered offspring with 'Fifth Dimension' as pod parent: 89, as pollen parent: 30 (as of June 30, 2012).

Some Fifth Dimension Offspring

- Brigette Dimino
- New Dimension
- Heart of Mine
- Jolanda Gommer
- Mood Indigo
- Time for Magic
- Lunar Dust
- Dark Nebula
- Tahitian Lovely
- Alex Garra
- Anna Nicole
- Francoise Levavasseur
- Shamia Lilly
- Key Largo
- T. Imperial Topaz